



William Pike Challenge Award – Reminder



William Pike Challenge Award director and amputee William Pike launches the William Pike Challenge Award for St Andrews' Primary School on 18 March at 6.30pm in the school library.

Over the year, students will be participating in 8 outdoor activities, engaging in 20 hours of community service and personally developing a new sport or hobby in order to gain the award.

The WPCA provides Intermediate and Full Primary Schools with support, resources and motivation to facilitate Education Outside of The Classroom. The WPCA is an outdoor activity-based programme run over one school year.

The WPCA actively involves the community to foster positive connections between peers, communities, school and home life. The WPCA benefits youth by exposing them to; outdoor safety, environmental education, potential career pathways, life-long skills and hobbies and a healthy and motivated approach to life.

The WPCA is a gateway to new experiences, opportunities and a means of developing a positive youth culture for the nation.

William has a passion for the outdoors and education. He has an infectious enthusiasm for adventure, life and fun. His character and outlook on life are nicely summed up by the title of his popular autobiography, Every Day's A Good Day. William has a Bachelor of Education with First Class Honours. He is an experienced Primary School teacher. However, an exit from teaching has seen William follow his dream - to turn the William Pike Challenge Award into New Zealand's most popular Intermediate and Middle School outdoor education programme.

William Pike is a known kiwi, a sought after motivational speaker and an accessible role model to NZ youth.

The William Pike Challenge Award has grown rapidly over the past three years. In 2012 there were 4 schools participating in the programme, 2013; 16 schools and this year there are 30 schools currently participating in the award with an additional 20 expected for 2015. Schools in low and high socio-economic areas from Whangarei to Stewart Island are participating in the William Pike Challenge Award. William Pike has completed more than 100 speaking engagements to businesses, government agencies, at fundraising functions and schools.

For more information visit WPCA's website www.williampike.co.nz or facebook.com/pikechallenge